



Green procurement

Green procurement is a process whereby purchasers seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared with goods, services and works with the same function that would otherwise be procured.

By choosing green products and services, less hazardous substances are released and natural resources are conserved. A reduction on the environmental impact generally leads to less damage to health. In addition, it is a powerful instrument that can be used to reduce the CO₂ emissions and advance climate change objectives of municipalities: **GPP – Green Public Procurement**.

GPP can make a substantial contribution to the EU's 20-20-20 goals!

www.gpp-proca.eu

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Climate Alliance

Green ProCA
Green Public Procurement in Action



Green Public Procurement in Action

www.gpp-proca.eu

Visit the website for more information:

www.gpp-proca.eu



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Green procurement challenges

Are you looking for ways to reduce your CO₂ emissions by purchasing environmentally-friendly products?

Do you want to find out how to integrate Green Public Procurement in the Sustainable Energy Action Plan of your municipality?

Do you aspire to select products for your municipality that are healthier for consumers, last longer and that aren't overpriced?



The project Green Proca

Green Proca promotes the incorporation of GPP in Covenant of Mayors (CoMs) Sustainable Energy Action Plans (SEAPs) and supports to accelerate the implementation of SEAPs by increasing the efficiency of purchasing organisations. The project offers

Information for purchasers

The project webpage, www.gpp-proca.eu, provides information and tools for purchasers:

- ▶ How-to-information about the integration of GPP in SEAPs
- ▶ How-to-information about the implementation of GPP in your institution
- ▶ Presentation of lighthouse and best practice examples
- ▶ News section with press releases and information about relevant developments, events and workshops

Free consultation and training sessions

Should you wish to increase your knowledge of green procurement and energy and environmental criteria, or launch your first green procurement procedure using the instruments developed, please apply for

- ▶ Free training and personal consultation
- ▶ Support for preparation of lighthouse projects

National Helpdesks

Partners from 7 European countries implement the Green Proca project: BG, DE, HU, IT, PL, RO and SK.

National and International Award

A national GPP award will be set up and the winners of these awards will compete in the European GPP award along with other projects.



Covenant of Mayors

What is the Covenant of Mayors?

The Covenant of Mayors (CoM) is the mainstream European movement involving local and regional authorities voluntarily committing to increasing energy efficiency and use of renewable energy sources in their territories. Through their commitment, Covenant signatories aim to meet and exceed the European Union 20% CO₂ reduction objective by 2020.

What is a SEAP?

The Sustainable Energy Action Plan (SEAP) is a key document that shows how the Covenant signatory will reach its commitment by 2020. It uses the results of the Baseline Emission Inventory to identify the best fields of action and opportunities for reaching the local authority's CO₂ reduction target. It defines concrete reduction measures, along with time frames and assigned responsibilities, which translate the long-term strategy into action. In the main target sectors of a SEAP – buildings, equipment/facilities and urban transport – **green procurement has a central role.**