

Green ProcA

The Swan

Website: <http://www.svanen.se/en/>



The Swan is the official Nordic eco-label, introduced by the Nordic Council of Ministers.

The Swan logo demonstrates that a product is a good environmental choice. Criteria include environmental, quality and health arguments. The green symbol is available for more than 65 product groups for which it is felt that eco-labelling is needed and will be beneficial. These days, everything from washing-up liquid to furniture and hotels can carry the Swan label.

Criteria are revised on an average of every 3 to 4 years. Products must fulfil the new criteria and companies must re-apply for a license. In this way, it is ensured that products are constantly being improved. In the section of furniture there is also a category for lighting.