

## PRESS RELEASE

Frankfurt, 30. October 2015

**Green ProcA**  
Grüne Beschaffung in Aktion



Climate Alliance

# LAUNCH OF AWARD FOR GREEN PUBLIC PROCUREMENT

## CALL FOR ENTRIES OPEN THROUGH 31 DECEMBER 2015

Frankfurt, 30. October 2015. Public procurement can have a sweeping impact on a local authority's climate and energy performance. Municipalities and districts that implement sustainable procurement practices will now get the chance to receive much deserved recognition via the newly launched GPP Award, which distinguishes outstanding green public procurement projects. Cities, towns and districts that have integrated green concepts into their procurement practices are urged to apply by 31 December 2015. Winners of the award will be announced in spring 2016.

“By highlighting exemplary projects in the field, the GPP Award will encourage municipalities to use their purchasing power to choose environmentally friendly goods and services,” stresses Susanne Brandt, project officer at Climate Alliance and coordinator of the GPP Award. The need for this encouragement is clear: According to EU estimates, local authorities spend almost 20 percent of GDP purchasing services, works and supplies. Often the principle buyers in sectors such as energy, transport and waste management, cities, towns and districts can do much to bolster the climate agendas by focusing on green procurement practices.

Winners of this first GPP Award will be chosen in three categories according to the size of the participating municipality. During selection by an independent jury, special attention will be paid to the CO<sub>2</sub> savings brought about by the project entered as well as its level of innovation and transferability. Social responsibility and the local authority's commitment to energy efficiency will also be factored in. Winners will be honoured in a ceremony to be held in spring 2016 and receive prominent position on the award website. First place winners in each category will be automatically eligible for the European-wide version of the GPP Award taking place later in 2016. The GPP Award is open to municipalities and public institutions that are bound to procurement directives.

The GPP Award has been made possible by the European Union within the framework of the Green ProcA project, which works to promote green public procurement amongst public authorities and inspire them to embark on their own sustainable procurement projects. Green ProcA is helping municipalities develop sustainable procurement strategies, for example, by issuing green public procurement guidelines for public authorities. Green ProcA is managed by the Berliner Energieagentur with the support of the Climate Alliance and ten other project partners spread across seven European countries.

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### Further information

The Green ProcA project: [www.gpp-proca.eu](http://www.gpp-proca.eu)

The [Country] GPP Award: [gpp-proca.eu/de/gpp-award/](http://gpp-proca.eu/de/gpp-award/)

The GPP purchasing guidelines EN: [www.gpp-proca.eu/downloads/purchasing-guidelines/](http://www.gpp-proca.eu/downloads/purchasing-guidelines/)

### CONTACTS:

**Vanessa Schmidt**

Berliner Energieagentur GmbH

T. +49-30-2933 30-63

[v.schmidt@berliner-e-agentur.de](mailto:v.schmidt@berliner-e-agentur.de)

**Susanne Brandt**

Climate Alliance

T. +49-69-717139-20

[s.brandt@climatealliance.org](mailto:s.brandt@climatealliance.org)

### THE CLIMATE ALLIANCE

Founded in 1990 with the aim of uniting European municipalities and the indigenous peoples of the Amazon Basin, Climate Alliance has been working for the benefit of the global climate for the past 25 years. Its member municipalities across Europe have committed to reducing greenhouse gas emissions locally by 10% every 5 years as well as to helping to protect the rainforests in partnership with the indigenous peoples of the Amazon region. Climate Alliance supports its members in their activities by developing CO<sub>2</sub> monitoring instruments, organising opportunities for exchange, coordinating European projects with and for member cities and representing their interests at the national, European and international levels. <http://www.climatealliance.org>



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